



Dezan Shira & Associates and the United States of America

A USD\$1.69 billion partnership to
China investment success



DEZAN SHIRA & ASSOCIATES



**Years
1992-2017**



Your Journey is our Story: 25 Years of Investment Success with the United States

This year, our firm Dezan Shira & Associates turns 25 years old in Asia. We are an independent, professional services firm, and one of the primary brands in this field in the region. We provide foreign investors throughout the world with advisory services concerning their investments into Asia, including pre-investment due diligence and financial planning, legal establishment, IP protection, as well as financial management such as accounting, bookkeeping, payroll, HR administration, and treasury. We also provide audit support and compliance services, in addition to posting US-bound, Asian profit repatriation.

Beginning life in Hong Kong and Shenzhen, China, in 1992, we have grown over the past quarter century to have over 20 offices and several hundred staff across China, ASEAN and India in all major cities throughout the region. Of the total foreign investment we have facilitated over the years into China, a significant and valuable proportion - some USD\$1.69 billion* - has been from American businesses, making Dezan Shira & Associates a long term, proven, and trusted conduit for American investment.

*Amount of capital invested by American clients of Dezan Shira & Associates into China, calculated by our internal audit and marketing teams.

Our US clients

Typical Dezan Shira & Associates clients are smaller listed companies, subsidiaries of listed companies, and small- to medium-sized privately owned companies. Many of which are world class and well-known brands, while others are more modest, producing innovative solutions. The vast majority have found considerable success in Asia, adding value to their shareholders, generating additional employment opportunities in both Asia and the US, and providing increased taxable profits for the US government once Asia-generated profits have been consolidated into US head office balance sheets.

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Dezan Shira & Associates' American Interaction in Asia and the United States

We are members of numerous American-focused organizations throughout Asia and have long lasting relationships with other American institutional entities operating in the region. These include the US Commercial Service, who we have cooperated with over the years to jointly produce a variety of guides for US businesses, as well as local Chamber of Commerce organizations which allows us to continue to support US initiatives on a regional basis.

Dezan Shira & Associates Educational and Business Briefings

Our firm writes, produces, and publishes Asia Briefing, including its well-known China, ASEAN, India, Vietnam, Indonesia, and Russia Briefing titles, and its new Silk Road Briefing title. The China Briefing website alone is in the top one percent of most visited websites, according to Alexa. These titles have long provided educational support to students in the US studying for international business masters, as well as providing a "how to" template for thousands of American businesspeople in the US and Asia. This commitment to providing a free, educational intelligence service has cemented our reputation as one of the most knowledgeable practices in Asia, in addition to helping launch the Asia-focused careers of many American graduates into American businesses.

US expertise in Asia

We monitor, analyze and keep track of the many US trade and investment policies provided by the United States Government to assist American businesses succeed in selling products and services in Asia. Understanding the details of double tax treaties and applicable grants and incentives on offer in the US and Asia can give a firm the edge when competing. Our joint American and Asian intelligence can help you succeed - and keep US businesses ahead of the game.

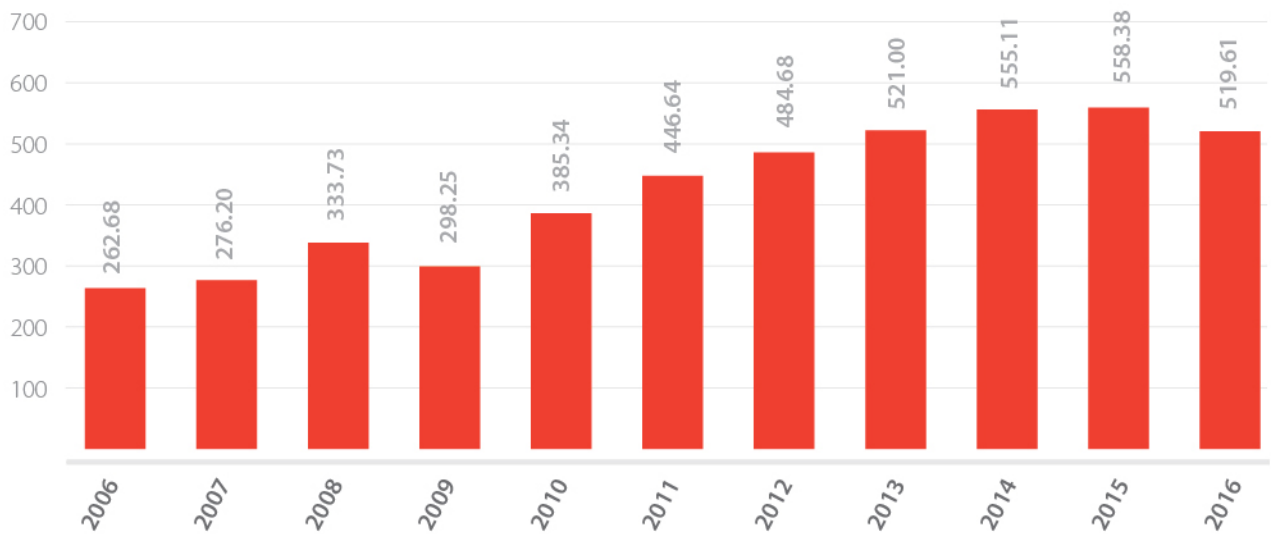
Your journey is our story





US-China Trade Data

Unit: USD\$ Billion



Source: customs.gov.cn



USD\$ 1.69 billion

US FDI facilitated by
Dezan Shira & Associates
over 25 years



3,500+

Dezan Shira clients
from the US
over 25 years

Your journey is our story



Years
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